

Nicolle Chong

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Highly motivated creative professional with 2+ years of experience in illustration, 7 months of experience graphic design, and visual conceptualization. Proven ability to leverage these skills to contribute to team success. Adept at adapting to changing priorities and finding innovative solutions to challenges. Committed to continuous learning and fostering a collaborative work environment.

SOFTWARE AND SKILLS

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| <ul style="list-style-type: none">• Illustrator• Photoshop• Indesign• After Effects• Figma | <ul style="list-style-type: none">• Canva• Lightroom• Capcut• Davinci Resolve | <ul style="list-style-type: none">• Graphic Design• Layout Design• Illustration• Photo Manipulation | <ul style="list-style-type: none">• Art Direction• Visual Art• Video Editing• Photo Editing |
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PROFESSIONAL EXPERIENCE

Abuissa Holding (Blue Salon)

Graphic Design Intern

April 2024 - August 2024

- Conceptualized a cohesive key visual concept adaptable to different design styles for engaging Instagram stories and posts.
- Managed and delivered multiple design projects for various brands concurrently, ensuring all deadlines were met despite tight timelines and contributing to a 15% increase in brand sales.
- Supported Graphic Designers with Seamless Design Adaptation Across Platforms ensuring Consistent Branding.

Brill Creations

Dec 2023 - April 2024

Graphic Design intern

- Created engaging marketing materials, which included attractive display banners, branding mock-ups, kiosk design, brochures, posters and social media design; including reels, stories, Instagram posts, and other visuals.
- Generated visually engaging marketing materials (e.g., social media posts, presentations, posters) that resulted in increased brand awareness/engagement.
- Developed high-quality illustrations, versatile vector assets, and impactful icons that streamlined layout design and strengthened brand identity.
- Created fun and informative Reels showcasing the benefits of our marketing services, resulting in a 20% increase in client inquiries.

Self Employed

Freelance Illustrator

May 2020 - Present

- Managed and delivered multiple illustration projects for various clients concurrently, ensuring all deadlines were met despite tight timelines.
- Created custom illustrations in different art styles for different clients using digital art in photoshop, illustrator and clip studio paint.
- Successfully executed over 50 character, background commissions, ranging from detailed realism to playful stylized illustrations.

EDUCATION

Bachelor of Fine Arts and Design Majored in Painting

June 2022

University of Santo Tomas

Deans Lister - 1st year to 4th year of college

Magna Cum laude

Senior High School

March 2018

Philippine School Doha

CERTIFICATIONS

92 Learn

August 2023 - Nov 2023

- Adobe Certified associate in graphic design & Illustration Using Adobe Illustrator
- Adobe Certified associate in Photomanipulation & Illustration Using Adobe Photoshop

Linkedin

Dec 2023 - April 2024

- Learning Graphic Design: Layouts
- Layout and Compositions: Grids
- After Effects 2021 Essential Training: The Basics

BRANDING PROJECT

Seedlings (Branding Project)

Nov 2023

- Conceptualized design, concepts and sample layouts based on knowledge of layout principles and esthetic design concepts.
- Developed graphics and layouts for product illustrations, logo design social media graphics, color palette selection, and brand guidelines in creative cohesive branding.
- Created creative advertising content for various media, including packaging design, pattern design, business cards, posters, and t-shirt design.